



AMMO



DO WHAT YOU DO BEST.

**LET US HANDLE
THE REST.**

AXIOMMEDIAMARKETING.COM

OUR MISSION

We are devoted to helping our clients achieve their business goals by combining insightful strategies with full-service digital marketing and print management solutions.

ABOUT US

After capitalizing on an early history in commercial offset and digital printing in the late 1990s, we embraced digital marketing solutions in the early 2010s. Our growing expertise quickly transformed Axiom Media & Marketing Organization (AMMO) into a significant full-service agency with clients trusting us with their digital marketing and print management across the Southern United States.

Present-day, AMMO is a full-service digital marketing and print management company that offers circular ad production, graphic design, web design, social media management, and diverse digital marketing strategies that drive results.

WHAT WE DO



Photo & Video Marketing Content

Stand out from your competition with meaningful photography and engaging video content across your platforms.



Social Media Management

Your customers spend time on social media - why not meet them there? Build a community that wants to engage.



Website Design & Management

Convert visitors into customers with excellent content and website design.



Search Engine Optimization & PPC

Customers are already going to be searching for products and services. But, are they finding you for their needs?



Email Marketing

Email marketing creates direct, real-time connections with your leads, prospects, and customers.



Digital Marketing Strategy & Reporting

Buyer personas will define who your ideal customers are and establish the foundation of your marketing.



Photo & Video Marketing Content

Have you heard that a picture is worth a thousand words? Tell your story more clearly, increase engagement, and improve your ability to convert customers. Our team can plan, create, and deploy content across your marketing channels that increase traffic and sales opportunities

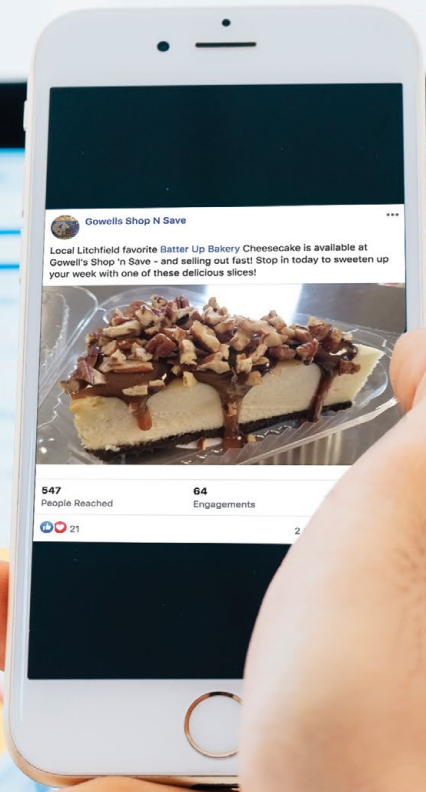


Social Media Management

With the world's population becoming more connected using social media, your business has an enormous opportunity to build a community and grow organically. Our team provides social media marketing services that can reinforce your brand, increase engagement levels, and drive customer traffic.

Service Details:

- **Up to (2) posts per day Monday-Friday**
 - (1) Pre-scheduled post
 - (1) Opportunistic post about sales, community info, weather, etc.
- **(1) Pre-scheduled post Saturday & Sunday**
- **Community Management**
 - Monitor communities for comments, questions, negative comments, etc.
- **Organic Ad-hoc Posts**
 - New store additions or critical information
- **Social Media Advertising Campaigns***



*Social Media Advertising Requires Additional Budget Outside of Weekly Program



Website Design & Management

Your company website should be working as hard as you do to build credibility and generate revenue. Our web designers work with your stakeholders to create a website that makes sense to your target customers and ultimately contributes to your bottom line.

Service Details:

- Weekly Updates
- Update Store Management
- Add New Content
- Blog Posts
- Recipe Videos
- Built with SEO best practices and custom copy writing



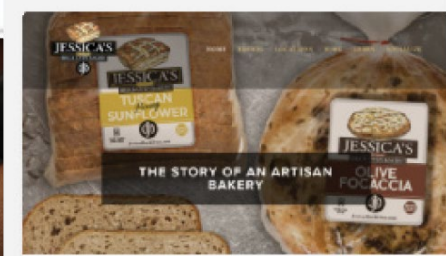
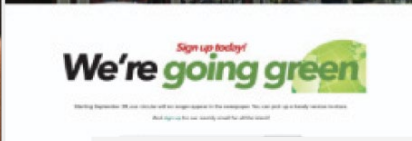
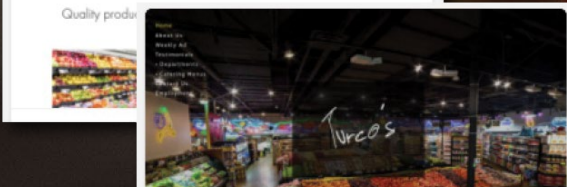
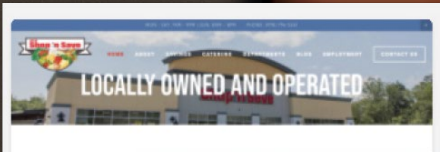
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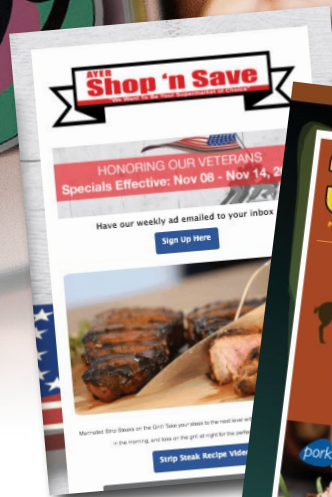


Bienvenidos!

SUBSCRIBE TO OUR WEEKLY SPECIALS

Como el uno no hay ninguno





Email Marketing

Whether it's personal or for business, emails are a part of everyday life. Our email gurus know how to write effective messaging that reinforces your brand promptly. In addition, because your messaging is targeted based on the buying cycle, you'll be sure to market your products at the perfect time.

Service Details:

- We can provide email distribution lists by targeting specific zip-codes
- Choice of template or customized emails
- Content can include weekly ads, special sales, loyalty programs, etc.



Search Engine Optimization & PPC

Potential customers have needs, and your business has the solutions. With SEO and paid advertising strategies in place, they will find you to make the connection. Our SEO and PPC experts will lay a solid foundation for success and prepare your site for visitors ready to make a purchasing decision.



Digital Marketing Strategy & Reporting

Marketing research and analysis can provide tremendous structure and insight for your organization. Our team can determine how to focus your time, guide content development, and understand what's happening with real-time reporting. As a result, you will attract valuable prospects, leads, and customers.



WHAT MAKES US DIFFERENT?

Other companies like to make confusing claims with complex jargon. We aren't interested in hiding behind that. Instead, we are a marketing partner that will:

Shut Up and Listen

We aren't pushing an agenda for billing. We want your input and will recommend the right solutions.

Commit To You

We are going to do what we promised and not deviate. You aren't going to be billed for "an idea" or otherwise.

Be Transparent

If it worked or didn't work, we will own it. We have the reporting to back it up and aren't going to fake it.

Be Responsive

We don't rely on what we did yesterday. Instead, we look at all your channels overall to evaluate how it's performing - and what comes next.





AMMO

STRATEGY | DESIGN | PRINT | DIGITAL MARKETING

WWW.AXIOMMEDIAMARKETING.COM